



THE MATCHBOX CHRONICLE



LAS CRUCES, DONA ANA COUNTY, NEW MEXICO | TUESDAY MORNING, MAY 14TH, 2024

WELCOME

We'd like to welcome y'all to the first edition of The Matchbox Chronicle, your irregular update on the happenings on and off the farm.

Here at Matchbox, we pride ourselves on being open and transparent about our farm. What happens on the farm does not stay on the farm. We like knowledge like we like our product: in everyone's hands.

So, without further ado, we present to you a newsletter by Matchbox Farms.

OUTLAWS OF THE MONTH

For our special first edition of the paper, we want to thank the guys who are responsible for all the damn-good weed y'all get to experience. Matchbox Farms couldn't be what it is without our growers! We are immensely grateful to Isaac Romero, Eric Allen, Cruz Garcia, Buddy Lenway, Sean McNiel, and Michael Silva for the dedication and hard work they put into our lovely green ladies every day. These guys are on the farm seven days a week and arrive as early as 5 AM, putting in the hard, hot work to bring you some of the best quality greenhouse cannabis in the state.

NEW PRODUCTS

We are thrilled to announce the arrival of several new products, which can be found at our store and select retailers throughout the state! If you're not seeing what you want at your local store, be sure to tell them you want more MATCHBOX!



Resin- and Rosin-Injected Prerolls have been rolled out at our Doña Ana flagship store! With 1 gram of premium flower and 0.2 grams of live resin or rosin, these little sticks are sure to get you lit.



Calling All Wax Lovers! Our concentrates are BOGO at our store in Doña Ana all day, everyday! These are exclusive to our store and in limited supply, so be sure to stop in and stock up!



Like to roll your own? Want to spice up your mix? We've got you covered. Found only at our Doña Ana store, is the latest drop: Stardust! Half ounces of premium grounds are blended with various concentrate diamonds. This is a limited-time release, so get them while they're hot!



Like concentrates but dislike the price? Our new distillate brand, Disty, has been released! These fun, fruity flavors are the perfect option for our bargain smokers! Stay tuned for the release of our cannabis-flavored varieties, to be released soon.

COUPON

Show your bud-tender that you've read this newsletter for 10% off your next purchase at The Matchbox.

Exclusions may apply. Discounts cannot be stacked. Limit 1 per customer.

ON THE FARM

The turbo tubes are fully loaded and we are gearing up for May harvest! Stay tuned for info regarding our Harvest Party to celebrate the latest drop of fresh flower and new strains we will be releasing!

STRAIN SPOTLIGHT

A crowd favorite, Super Boof is sure to meet your needs. A chunky, frosty indica hybrid with primary terpenes of Limonene and Caryophyllene, this strain is expected to test between 29-30%. Super Boof is recommended to help alleviate stress, boost your mood, and relieve pain. Keep your eyes peeled for the freshest harvest, available mid-June.



OUTINGS

Last month we went to Española to the 2024 New Mexico Chronnoisseur Classic, hosted by Top Crop and Dark Matter! Chris Sr, Chris Jr, and two of our top farm employees, Eric and Isaac participated in this golf scramble, which was in support of the last prisoner project. With the help of cannabis companies across the state, we raised \$30,000 for those who have been unjustly incarcerated for cannabis offenses.

Pictured: Isaac, Eric, Chris Sr & Chris Jr at the 2024 NM Chronnoisseur Classic





LESSON OF THE MONTH



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ANATOMY OF A TURBO TUBE

You'll hear us mention "turbo tube" often. You may wonder what on Earth we're talking about. Well, let us explain.

Turbo tube is really just a fun way of saying "climate controlled greenhouse." They're nothing crazy, they don't take flight (knock on wood with these wild winds we've been having). We use passive techniques to heat and cool the houses most of the year, but we have a couple extra bells and whistles to keep us growing year-round.



Exhaust fans push hot air out of the greenhouse to assist in cooling the space, as well as adding humidity. Light traps on the fans keep the house when blackout tarps are tricking the plants into producing flowers.

Greenhouse plastics diffuse light, keep the greenhouse nice and warm, and protect the plants from wind and other elements.

Large fans distribute the cool air from the wet walls throughout the rest of the greenhouse.

Propane heaters allow us to heat the greenhouses in cold or freezing weather, allowing us to grow for a larger portion of the year.

The greenhouse version of a swamp cooler, wet walls are plumbed to let water drain down corrugated cardboard panels. When air is sucked through these panels, the water cools the air.

T-Posts are ready for trellis, which will support the plants' heavy branches as they grow and flower.



Drip irrigation allows the plants to get small amounts of water throughout the day, offering a more efficient solution to watering.